**PS-09 — ERP/CRM/E-com Sync (Push/Pull) with Conflict Resolution**

**Intent:** Stay in lock-step with Shopify/Zoho/QuickBooks/ERP without duplication.

**Flow**

1. **Inbound** (pull): poll changes by updated\_at or consume webhooks; map to canonical; run PS-01/04 logic.
2. **Outbound** (push): emit partner change events; write back compliance\_status to systems that accept it.
3. **Conflicts**: last-writer-wins only for cosmetic fields; risk-bearing conflicts require user pick in a **merge dialog** (see PS-03).

**Acceptance**

* No duplicate partner creation from race conditions.
* Downstream sees screening decisions within tenant SLA.

**Innovations:** Risk-aware conflict resolution; write-back of compliance status.